

Meeting Sponsorship Opportunities 2008-2009 Program Year

Purpose:

- To enable organizations to visibly endorse NOHRPS' high caliber speakers and programs for the business and HR community of NE Ohio
- Provide two sponsorship opportunities per meeting: one corporate, one educational institution
- Provide a discrete promotional presence

Process:

For a one time fee of \$1,000, the sponsor will be provided:

1. Space for a logo and embedded link to their web page, on the NOHRPS web page, highlighting the sponsorship for a specific meeting
2. Mention on all electronic and paper communication/promotion for the specific meeting (pending logo availability relative to NOHRPS production deadlines)
3. Acknowledgment and appreciation by NOHRPS board member at the sponsored meeting
4. Opportunity to place a packet of promotional or informative materials at each table in the meeting room, prior to the beginning of the meeting (7:30 AM typically)
5. Reservations for one person at the meeting, and additional participants can be registered at member rates.

Outcome:

- A variety of organizations can gain valuable exposure to the NOHRPS membership and guests

Mechanics:

1. An invitation for program sponsorships will be featured in a newsletter.
2. Sponsorships are determined on a first money basis. Sponsoring organizations that pay the NOHRPS Administrator \$1,000 first will be awarded the sponsorship position.
3. Logos will be posted to the web within one week of receipt
4. Logos remain on the web through the program calendar year, which runs August 1 through July 31 each year
5. Logos will be included in the next available electronic and print marketing materials that feature the sponsored program

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